

**ASSIGN 4 | EVENT POSTER**

<p><b>PROCESS</b> _____ of 10</p>	<p>Meeting project milestones: Ongoing progress from <input type="text" value="initial designs"/> through <input type="text" value="revisions"/> to <input type="text" value="finished design"/></p> <p>Quality/quantity of <input type="text" value="preliminary designs"/> <input type="text" value="revisions"/> Visual, conceptual, and technical <input type="text" value="research/reference"/></p>																				
<p><b>CONCEPT, DESIGN, AND COMPOSITION</b> _____ of 50</p>	<table border="1"> <tr> <td>1</td><td>2</td> </tr> <tr> <td>3</td><td>4</td> </tr> </table> <p><b>Convincing and engaging graphic Interpretaton</b></p> <ul style="list-style-type: none"> <li>level of detail</li> <li>style of image</li> <li>use of curvilinear shapes</li> <li>use of monochromatic color + value</li> </ul> <table border="1"> <tr> <td>1</td><td>2</td> </tr> <tr> <td>3</td><td>4</td> </tr> </table> <p><b>Emphasis and hierarchy</b> through creative and effective use of typographic contrast, space, color/ value, and other visual elements (as appropriate)</p> <p><b>Unity and organization</b> through creative and effective use of groups, space, alignment, grid, color/value, other visual elements, and format choice (as appropriate)</p>	1	2	3	4	1	2	3	4	<table border="1"> <tr> <td>1</td><td>2</td> </tr> <tr> <td>3</td><td>4</td> </tr> </table> <p><b>Conceptual link to content</b> through creative and effective choice of typeface, color, image, and other visual elements (as appropriate)</p> <p><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> <p>"effort"                      attention to detail</p> <p><i>Spelling and correct page info</i></p>	1	2	3	4							
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