

**ASSIGN 4 | EVENT POSTER**

<p><b>PROCESS</b> _____ of 10</p>	<p>Meeting project milestones: Ongoing progress from <input type="text" value="initial designs"/> through <input type="text" value="revisions"/> to <input type="text" value="finished design"/></p> <p>Quality/quantity of <input type="text" value="preliminary designs"/> <input type="text" value="revisions"/> Visual, conceptual, and technical <input type="text" value="research/reference"/></p>									
<p><b>CONCEPT, DESIGN, AND COMPOSITION</b> _____ of 50</p>	<table border="1" data-bbox="313 300 386 384"> <tr><td>1</td><td>2</td></tr> <tr><td>3</td><td>4</td></tr> </table> <p><b>Emphasis and hierarchy</b> through creative and effective use of typographic contrast, space, color/value, and other visual elements (as appropriate)</p> <p><b>Unity and organization</b> through creative and effective use of groups, space, alignment, grid, color/value, other visual elements, and format choice (as appropriate)</p>	1	2	3	4	<table border="1" data-bbox="987 300 1060 384"> <tr><td>1</td><td>2</td></tr> <tr><td>3</td><td>4</td></tr> </table> <p><b>Conceptual link to content</b> through creative and effective choice of typeface, color, image, and other visual elements (as appropriate)</p> <p style="text-align: center;"> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> </p> <p style="text-align: center;">"effort"                      attention to detail</p> <p style="text-align: center;"><i>Spelling and correct page info</i></p>	1	2	3	4
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<p><b>TECHNICAL</b> _____ of 20</p>	<table border="1" style="width: 100%;"> <thead> <tr> <th style="width: 50%;"><b>Image Construction - as appropriate</b></th> <th style="width: 50%;"><b>Document Specifications</b></th> </tr> </thead> <tbody> <tr> <td> <p>_____ use of food illustration from assign 3. Refined or altered if desired.</p> <p>_____ proper use of pen drawn shapes and anchor points, and/or pencil and brushes as appropriate for image style</p> <p>_____ type and layout techniques</p> </td> <td> <p>_____ artboard format/size 18x24 V or H</p> <p>_____ layers</p> <p>_____ labeled</p> <p>_____ template layer</p> <p>_____ 3+ artwork-though Live Paint may merge</p> <p>_____ image embedded (if used)</p> </td> </tr> </tbody> </table>		<b>Image Construction - as appropriate</b>	<b>Document Specifications</b>	<p>_____ use of food illustration from assign 3. Refined or altered if desired.</p> <p>_____ proper use of pen drawn shapes and anchor points, and/or pencil and brushes as appropriate for image style</p> <p>_____ type and layout techniques</p>	<p>_____ artboard format/size 18x24 V or H</p> <p>_____ layers</p> <p>_____ labeled</p> <p>_____ template layer</p> <p>_____ 3+ artwork-though Live Paint may merge</p> <p>_____ image embedded (if used)</p>				
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<p><b>PRESENTATION</b> _____ of 20</p>	<p style="text-align: right;"><b>Digital Files (10)</b></p> <p>_____ <b>Project folder</b> ASN4-lastname</p> <p>_____ <b>Illustrator file</b> ASN4fnl-initials.ai</p> <p>_____ <b>JPEG of final design</b> ASN4fnl-initials.jpeg</p> <p>_____ proper location</p>									
<p><b>-10 DEADLINE</b></p>	<p><b>Digital</b> _____ on time _____ LATE</p>	<p><b>BONUS POINTS</b></p> <p style="background-color: black; color: white; padding: 5px; text-align: center;"><b>PROJECT GRADE</b></p>								