

ASSIGN 3 | FOOD IMAGE SERIES

PROCESS _____ of 10	Meeting project milestones: Ongoing progress from <input type="text" value="initial designs"/> through <input type="text" value="revisions"/> to <input type="text" value="finished design"/>
	Quality/quantity of <input type="text" value="preliminary designs"/> <input type="text" value="revisions"/> Visual, conceptual, and technical <input type="text" value="research/reference"/>

CONCEPT, DESIGN, AND COMPOSITION _____ of 50	<table border="1"> <tr><td>1</td><td>2</td></tr> <tr><td>3</td><td>4</td></tr> </table> Convincing and engaging graphic expression and stylization (as appropriate) use of brush/line use of shape use of color use of effects, etc	1	2	3	4	
	1	2				
3	4					
<table border="1"> <tr><td>1</td><td>2</td></tr> <tr><td>3</td><td>4</td></tr> </table> Series design — stylistic continuity size shape color background line etc.	1	2	3	4	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> "effort" attention to detail <i>Spelling and correct page info</i>	
1	2					
3	4					

TECHNICAL _____ of 20	Image Construction - as appropriate	Document Specifications
	___ use of brushes ,pencil, pen as appropriate ___ Wacom tablet for pressure control ___ Live Paint Groups OR ___ Overlapping shapes ___ overall use of anchor pts depending of image/shape ___ use of groups, or layers as groups ___ use of template (optional)	___ use of (as appropriate) effects & filters ___ transparency ___ appearances & styles ___ symbols & instances ___ gradients ___ blends ___ drop shadows ___ other

PRESENTATION _____ of 20	Paper Final	and	Process Folder (10)	Digital Files (10)
	___ trimmed ___ mounted ___ board size		___ process (L) sketches, ref. comps, revisions ___ final designs (R) centered together on 11x17 without crop marks at 100% scale	___ Project folder ASN3-lastname ___ Illustrator file ASN3-initials.ai ___ Single PDF of final 3 designs together ASN3-initials.pdf-w/o crop mks ___ proper location

-10 DEADLINE	Paper ___ on time ___ LATE	Digital ___ on time ___ LATE	BONUS POINTS	PROJECT GRADE
---------------------	---	---	---------------------	----------------------