


ASSIGN 1 | GRAPHIC PORTRAIT

<p>PROCESS _____ of 10</p>	<p>Meeting project milestones: Ongoing progress from <input type="text" value="initial designs"/> through <input type="text" value="revisions"/> to <input type="text" value="finished design"/></p> <p>Quality/quantity of <input type="text" value="preliminary designs"/> <input type="text" value="revisions"/> Visual, conceptual, and technical <input type="text" value="research/reference"/></p>																
<p>CONCEPT, DESIGN, AND COMPOSITION _____ of 50</p>	<table border="1"> <tr> <td>1</td><td>2</td> </tr> <tr> <td>3</td><td>4</td> </tr> </table> <p>Engaging and convincing graphic Interpretaton</p> <ul style="list-style-type: none"> level of detail style of image use of curvilinear shapes use of monochromatic color + value 	1	2	3	4	<table border="1"> <tr> <td>1</td><td>2</td> </tr> <tr> <td>3</td><td>4</td> </tr> </table> <p>Creative and effective composition of type, image, and design elements (as appropriate) to create visual impact, interest, and engagement</p>	1	2	3	4	<table border="1"> <tr> <td><input type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td> </tr> <tr> <td><input type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td> </tr> </table> <p>"effort" attention to detail</p> <p><i>Spelling and correct page info</i></p>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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<p>TECHNICAL _____ of 20</p>	<p>Image Construction - as appropriate</p> <p>___ properly formed areas using bisecting and connecting lines for Live Paint groups areas and fills</p> <p>___ properly placed and formed pen drawn anchor points -kind -location</p>  <p>smooth pts independent corner pts</p> <p>___ use of Live Paint Group(s)</p> <p>___ use of sketch template (adequate & followed)</p> <p>artwork color - monochromatic</p> <p>___ Pantone Solid Coated spot color and values of Pantone spot color (image)</p> <p>___ text color as 2nd spot or b/w (text)</p>		<p>Document Specifications</p> <p>___ artboard format/size 10x10 to 10x16</p> <p>___ layers</p> <p>___ labeled</p> <p>___ template layer</p> <p>___ 1+ artwork</p> <p>___ 1+ type/background</p> <p>___ template embedded</p> <p>___ RGB document color mode</p> <p>___ Pantone Solid Coated spot color % blocks in swatch library</p>														
<p>PRESENTATION _____ of 20</p>	<p>Paper Final</p> <p>___ trimmed</p> <p>___ flush mounted</p> <p>___ board size 1010 to 10x16</p>	<p>and Process Folder (10)</p> <p>___ process (L) sketch template, ref. pic comps, revisions</p> <p>___ final designs (R) centered on 11x17 with crop marks at 100% scale</p>	<p>Digital Files (10)</p> <p>___ Project folder ASN1-lastname</p> <p>___ Illustrator file ASN1-initials.ai</p> <p>___ swatches file ASN1swatches-initials.ai</p> <p>___ PDF of final design ASN1-initials.pdf-w/o crop mks</p> <p>___ proper location</p>														
<p>-10 DEADLINE</p>	<p>Paper</p> <p>___ on time</p> <p>___ LATE</p>	<p>Digital</p> <p>___ on time</p> <p>___ LATE</p>	<p>BONUS POINTS</p> <p>PROJECT GRADE</p>														