

Assignment 3

IMAGE SERIES — FOOD

- Expressive or Stylistic
Graphic Images
- Creating an Image Series

Observation

So far we have been working with graphic interpretations through observation of forms:

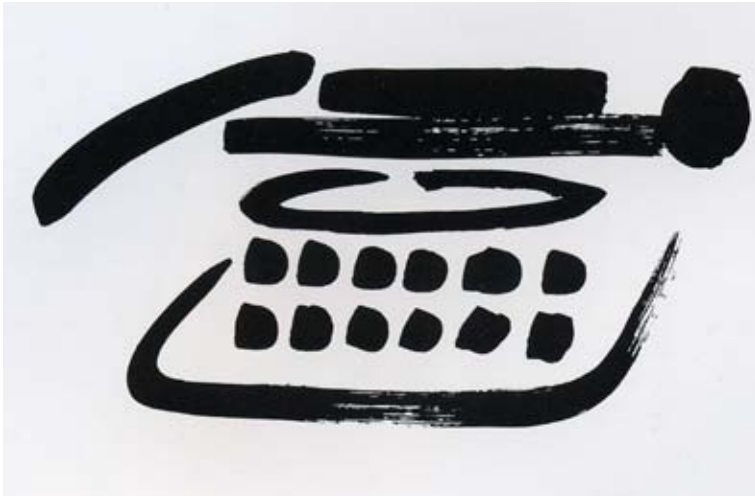
- Organic
- Mechanical



Expression

Now we want to look at and explore how we can use a vector-based approach to create *expressive* or gestural graphic images.

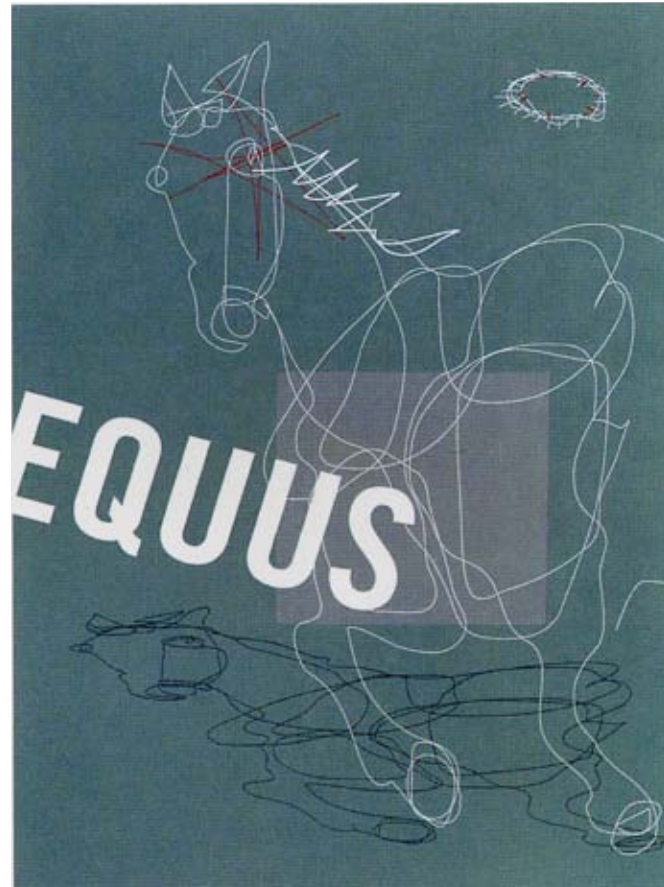
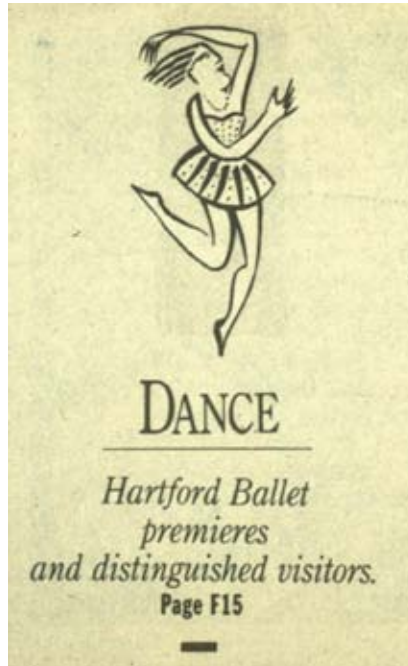
Though the images may appear more painterly in nature, we are still dealing with *vector* images.

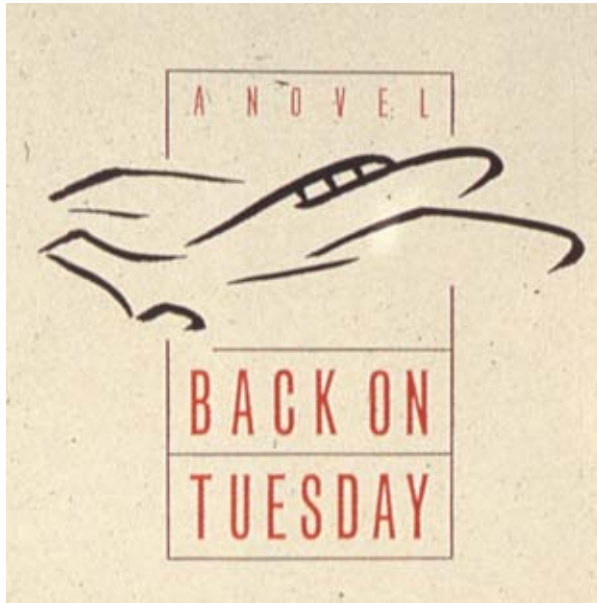


Simple constructions with an expressive line being the primary descriptive/visual device

Line varies in thickness or quality to give expression

An open form - not fully enclosed or connected - for a more gestural quality







Many lines of varying thickness and quality

Color to communicate groups or visual layers of an image



Expressive shapes - edge

Color to define forms

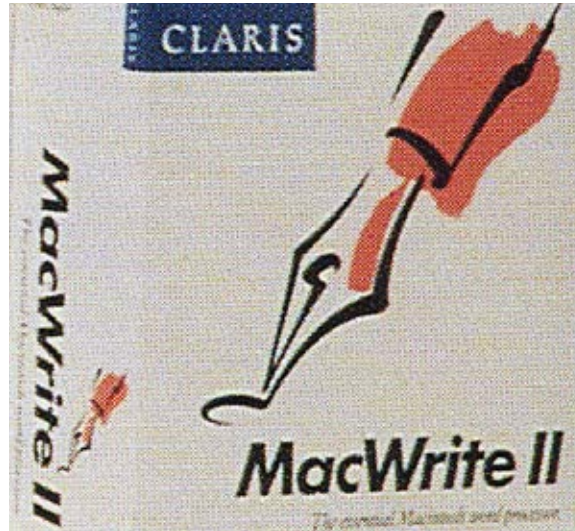
Use of negative space

EXPRESSIVE LINE & SHAPE



Expressive, varied, heavy line

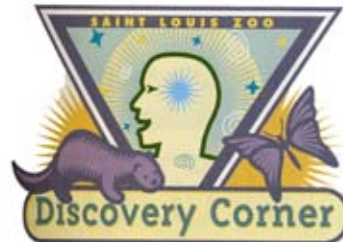
Color to define forms, not fully contained with line

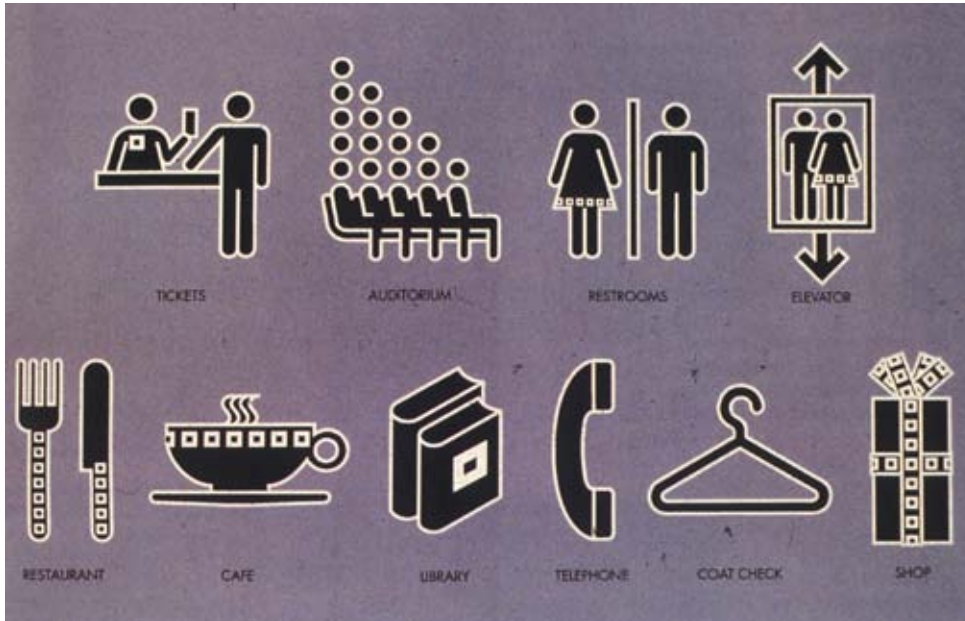


WORKING IN SERIES

A Series of graphic illustrations
requires visual or stylistic continuity
or similarity

SERIES ILLUSTRATION





SERIES ILLUSTRATION







CREATION OF EXPRESSIVE GRAPHIC IMAGES

2 ways to approach the project

- Traditional techniques combined with software vector-based techniques
- All software

Use traditional “paint” or sketch process to work out images.

Create lots of images through trial & error.

Pick best image and scan it as a template.

“Paint” over template using illustrator brush tools and pressure sensitive Wacom tablet.

Using Illustrator, work directly on the screen, *with* or *without* a tracing guide.

Use pressure sensitive tablet with brushes.

Create lots of images through trial & error.

Modify with pen tool and direct selection arrow.

THE PROJECT



This project incorporates
TWO design issues:

- Expressive or Stylistic Image Creation
- Design of an Image Series

*see the assignment sheet for details
and specifications*

ASSIGNMENT 3

Food Image Series



ASSIGNMENT 3

Food Image Series

