

ASSIGN 2 | ARTIST MAGAZINE LAYOUT

<p>PROCESS _____ of 10</p>	<p>Meeting project milestones: Ongoing progress from <input type="text" value="initial designs"/> through <input type="text" value="revisions"/> to <input type="text" value="finished design"/></p> <p>Quality/quantity of <input type="text" value="preliminary designs"/> <input type="text" value="revisions"/> Visual, conceptual, and technical <input type="text" value="research/reference"/></p>		
<p>CONCEPT, DESIGN, AND COMPOSITION _____ of 50</p>	<p><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Visual impact and interest through creative and effective composition of type, image, color/value, and other visual design elements (as appropriate)</p> <p><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Emphasis and hierarchy through creative and effective use of typographic contrast, space, color/value, and other visual elements (as appropriate)</p> <p><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Unity and organization through creative and effective use of groups, space, alignment, grid, color/value, other visual elements, and format choice (as appropriate)</p>	<p><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Conceptual link to content through creative and effective choice of typeface, color, image, and other visual elements (as appropriate)</p> <p><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> <p>"effort" attention to detail</p> <p><i>Spelling and correct page info</i></p>	
<p>TECHNICAL _____ of 20</p>	<p>Document Construction and Specifications</p> <p>___ document size - 17x11 overall paragraph formats layers ___/___ named/organized</p> <p>___ page setup ___ fixed leading color specs</p> <p>___ size-orientation 8.5x11 ___ body txt locked to baseline grid ___ spot color specs</p> <p>___ 2 facing ___ baseline grid & leading match Pantone+cmyk coated</p> <p>___ column grid set (4) & followed</p> <p>___ margins set & followed .75"/1"btm</p> <p>___ use of guides ___ line breaks & returns images (art/ artist)</p> <p>___ linked BODY text columns ___ space after ___/___ cmyk color/greyscale</p> <p>___ BODY text follows column grid ___ 1st line indents/space between ___/___ proportions</p> <p>___ other text box use-as appropriate ___ letter/word space techniques ___/___ TIFF</p> <p>___ bleeds set if needed tracking - kerning ___/___ embedded + provided</p> <p>___ text wraps</p>		
<p>PRESENTATION _____ of 20</p>	<p>Digital Files (10)</p> <p>___ Project folder InDesign file ASN2fnl-lastname ___ ASN2magfnl-initials.indd</p> <p>___ PDF of final design ASN2magfnl-initials.pdf ___ final designs as pg1 no crop marks in appropriate file</p> <p>___ Images folder ___ comps/variations ASN2magimages-initials included as pgs</p> <p>___ proper location</p>		
<p>-10 DEADLINE</p>	<p>Digital ___ on time ___ LATE</p>	<p>BONUS POINTS</p>	<p>PROJECT GRADE</p>