



**VISUAL HIERARCHY**

*REFRESH*

REFRESH

# VISUAL HIERARCHY

2

As you know, communicating your subject and ideas quickly and clearly, then providing access to additional information in SEQUENCE is an important endeavor.

The poster features a dark blue background with a large, stylized yellow and white graphic of a person's head and shoulders. The text is arranged in a clear hierarchy: the title '21st Annual Student Art Show' is at the top, followed by three exhibition categories with their dates, and the dates of the show at the bottom. The word 'Art' is partially obscured by the yellow graphic.

21st Annual  
Student  
Art  
show

GRAPHIC DESIGN &  
DIGITAL MEDIA  
April 17 - 21

PAINTING & DRAWING  
April 24 - 28

3D & PHOTOGRAPHY  
May 1 - 5

Monday, April 17 - Friday, May 5, 2000

Weekdays: 9:00am - 9:00pm  
Saturday hours: 9:00am - 2:00pm

This exhibition is sponsored by the Tunxis Community College Student Program Board & the Student Government Association.

Tunxis Community College  
271 Scott Swamp Road  
Farmington, CT 06032  
(860) 677-7761  
www.tunxis.comenst.edu

**Music From Almost Yesterday Concert**  
guest artist Sarah Cahill, piano  
7:30 p.m. - RH

single font  
*Initial caps*  
*u & lc*

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two+ fonts  
*caps*  
*roman*  
*italic*



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Orlando	'83	'169

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U.S. AIRWAYS

**Film: Experimental Tuesdays**

7:00 p.m. - UT

**Voice Recital***A Celebration of Women Composers*

7:30 p.m. - RH

**UWM Concert Band Festival**

9:00 a.m. - 5:00 p.m. - ZC

**Music From Almost Yesterday Concert**

guest artist Sarah Cahill, piano

7:30 p.m. - RH

**Present Music***Africa/America*

7:30 p.m. - ZC

**Film: Experimental Tuesdays**

7:00 p.m. - UT

# galleries

## **The RISD Museum of Art**

**11** 224 Benefit Street  
Tuesday – Sunday, 10am – 5pm  
third Thursday of each month, 10am – 9pm  
401 454-6500 | [www.risdmuseum.org](http://www.risdmuseum.org)

## **Woods-Gerry Gallery**

**12** *the primary undergraduate student exhibition space*  
1st floor of 62 Prospect Street  
Monday – Saturday, 10am – 4pm  
Sunday, 2 – 5pm  
401 454-6142  
*exhibitions coordinator: Mark Mascone, [mмосcone@risd.edu](mailto:mмосcone@risd.edu)*

## **Sol Koffler Graduate Student Gallery**

**13** 1st floor of the CIT, enter at 169 Weybosset Street  
Monday – Sunday, 12 – 8pm  
401 277-4809  
*design + exhibitions director: James Hall, [jhall@risd.edu](mailto:jhall@risd.edu)*

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**Anti-Slavery  
Connecticut  
The Great  
Northern  
LIE**

REFRESH

SHAPE

billie holiday  
jenny smith  
colman hawkins  
ben webster  
max rossi  
louis armstrong  
tina turner  
charles mingus  
grove sutton  
ella Fitzgerald  
john coltrane  
musa ellison  
mcar peterson etc  
dizzy gillespie

too marvelous  
a collection of jazz classics



Follow your grocery cart to the sweet sounds of jazz.

Pick up Starbucks coffee in the grocery aisle and get our exclusive CD by mail - our gift to you.

At Grocery At Last. See other side for details.

Juilliard  
AT NIGHT



20

**Digital Copiers Deliver Quick Color**

With the right controller, these reliable machines shine at short-run color output.

BY MOLLY W. JOSS



28

**Design Meets Propress**

How trade shops are extending their reach with design services.

BY ROB HAIMES



32

**In the Field**

Thermal CTP delivers quality at Continental Web

BY TOM MCMILLAN

Graphics transform trolley into masterpiece

BY JANE JOYCE

Catalog company replaces press with color copiers

BY EVA KEISER

Wace plays secret agent for BMW

BY NANCY A. HITCHCOCK

It's not a copy

BY NANCY A. HITCHCOCK



42

**Tech Notes**

Options for backups and archiving

BY STERLING LEDET

Photographers meet the leap of faith

BY HELENE C. SMITH



48

**Reviews**

Superior scanning software on the desktop

BY DAN MARGULIS



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PRESIDENTS  
*Life Portraits*