

**ASSIGN 5 | IMAGE & GRID-BASED POSTER DESIGN**

<p><b>PROCESS</b> _____ of 10</p>	<p>Meeting project milestones: Ongoing progress from <input type="text" value="initial designs"/> through <input type="text" value="revisions"/> to <input type="text" value="finished design"/></p> <p>Quality/quantity of <input type="text" value="preliminary designs"/> <input type="text" value="revisions"/> Visual, conceptual, and technical <input type="text" value="research/reference"/></p>																																			
<p><b>CONCEPT, DESIGN, AND COMPOSITION</b> _____ of 50</p>	<table border="1"> <tr> <td>1</td><td>2</td> </tr> <tr> <td>3</td><td>4</td> </tr> </table> <p><b>Visual impact and interest</b> through creative and effective composition of type, image, color/value, shape, and other visual design elements (<i>as appropriate</i>)</p> <table border="1"> <tr> <td>1</td><td>2</td> </tr> <tr> <td>3</td><td>4</td> </tr> </table> <p><b>Emphasis and hierarchy</b> through creative and effective use of typographic contrast, space, color/value, and other visual elements (<i>as appropriate</i>)</p> <p><b>Unity and organization</b> through creative and effective use of format choice, groups, space, alignment, grid, color/value, and other visual elements (<i>as appropriate</i>)</p>	1	2	3	4	1	2	3	4	<table border="1"> <tr> <td>1</td><td>2</td> </tr> <tr> <td>3</td><td>4</td> </tr> </table> <p><b>Conceptual link to content</b> through creative and effective choice of typeface, image, color/value, shape, and other visual design elements (<i>as appropriate</i>)</p>	1	2	3	4	<table border="1"> <tr> <td>√</td><td>√+</td><td>√-</td> </tr> </table> <p>"effort"</p> <table border="1"> <tr> <td>√</td><td>√+</td><td>√-</td> </tr> </table> <p>attention to detail</p> <p><i>Spelling and correct page info</i></p>	√	√+	√-	√	√+	√-															
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<p><b>TECHNICAL</b> _____ of 20</p>	<p><b>Document Construction and Specifications</b></p> <table border="1"> <tr> <td>___ document size 10"x10" to 10"x16"</td> <td>paragraph formats</td> <td>color specs (text/objects)</td> </tr> <tr> <td>___ page setup - single sided V or H</td> <td>___ fixed leading</td> <td>___ black +</td> </tr> <tr> <td>___ grid set/followed (4v/8h cols.) margins used if present</td> <td>___ line breaks &amp; returns</td> <td>___ Pantone+cymk coated</td> </tr> <tr> <td>___ use of guides</td> <td>___ space after</td> <td>Spot color</td> </tr> <tr> <td>___ bleeds set if needed</td> <td>___ alignments L, R, C</td> <td>imported images</td> </tr> <tr> <td>___ body text in linked text boxes</td> <td>___ L, R, indents</td> <td>images/artist</td> </tr> <tr> <td>___ other text boxes - as appropriate</td> <td>___ 1st line indents/drop cap or space between</td> <td>___/___ cymk color/greyscale</td> </tr> <tr> <td>___ letter/word space techniques - tracking - kerning</td> <td>___ tabs set/applied</td> <td>___/___ proportions</td> </tr> <tr> <td></td> <td>___ text wraps</td> <td>___/___ TIFF</td> </tr> <tr> <td></td> <td></td> <td>___/___ linked</td> </tr> <tr> <td></td> <td></td> <td>___ Layers and layer names</td> </tr> </table>			___ document size 10"x10" to 10"x16"	paragraph formats	color specs (text/objects)	___ page setup - single sided V or H	___ fixed leading	___ black +	___ grid set/followed (4v/8h cols.) margins used if present	___ line breaks & returns	___ Pantone+cymk coated	___ use of guides	___ space after	Spot color	___ bleeds set if needed	___ alignments L, R, C	imported images	___ body text in linked text boxes	___ L, R, indents	images/artist	___ other text boxes - as appropriate	___ 1st line indents/drop cap or space between	___/___ cymk color/greyscale	___ letter/word space techniques - tracking - kerning	___ tabs set/applied	___/___ proportions		___ text wraps	___/___ TIFF			___/___ linked			___ Layers and layer names
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<p><b>PRESENTATION</b> _____ of 20</p>	<p><b>Paper Final and Process Folder (10)</b></p> <p>___ trimmed</p> <p>___ mounted</p> <p>___ flush mounted</p> <p>___ board size (10x10-10x16)</p>	<p><b>Digital Files (10)</b></p> <p>___ <b>Project folder</b> ASN5-lastname</p> <p>___ <b>PDF of final design</b> ASN5-initials.pdf without crop marks</p> <p>___ images folder IMAGES-initials</p> <p>___ proper location</p>	<p><b>InDesign file</b></p> <p>___ 4 FILES</p> <p>___ 5A-initials.indd</p> <p>___ 5B-initials</p> <p>___ 5C-initials</p> <p>___ 5FNL-initials</p> <p>___ variations included in A/B/C</p>																																	
<p><b>-10 DEADLINE</b></p>	<p><b>Paper</b></p> <p>___ on time</p> <p>___ LATE</p> <p><b>Digital</b></p> <p>___ on time</p> <p>___ LATE</p>	<p><b>BONUS POINTS</b></p>	<p><b>PROJECT GRADE</b></p>																																	