

ASSIGN 5 | IMAGE & GRID-BASED POSTER DESIGN

<p>PROCESS _____ of 10</p>	<p>Meeting project milestones: Ongoing progress from <input type="text" value="initial designs"/> through <input type="text" value="revisions"/> to <input type="text" value="finished design"/></p> <p>Quality/quantity of <input type="text" value="preliminary designs"/> <input type="text" value="revisions"/> Visual, conceptual, and technical <input type="text" value="research/reference"/></p>																																			
<p>CONCEPT, DESIGN, AND COMPOSITION _____ of 50</p>	<p><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Visual impact and interest through creative and effective composition of type, image, color/value, shape, and other visual design elements (<i>as appropriate</i>)</p> <p><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Emphasis and hierarchy through creative and effective use of typographic contrast, space, color/value, and other visual elements (<i>as appropriate</i>)</p> <p>Unity and organization through creative and effective use of format choice, groups, space, alignment, grid, color/value, and other visual elements (<i>as appropriate</i>)</p>	<p><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Conceptual link to content through creative and effective choice of typeface, image, color/value, shape, and other visual design elements (<i>as appropriate</i>)</p>	<p><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> "effort"</p> <p><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> attention to detail</p> <p><i>Spelling and correct page info</i></p>																																	
<p>TECHNICAL _____ of 20</p>	<p>Document Construction and Specifications</p> <table border="0"> <tr> <td>___ document size 10"x10" to 10"x16"</td> <td>paragraph formats</td> <td>color specs (text/objects)</td> </tr> <tr> <td>___ page setup - single sided V or H</td> <td>___ fixed leading</td> <td>___ black +</td> </tr> <tr> <td>___ grid set/followed (4v/8h cols.)</td> <td>___ line breaks & returns</td> <td>___ Pantone+cmyk coated</td> </tr> <tr> <td>___ margins used if present</td> <td>___ space after</td> <td>Spot color</td> </tr> <tr> <td>___ use of guides</td> <td>___ alignments L, R, C</td> <td>imported images</td> </tr> <tr> <td>___ bleeds set if needed</td> <td>___ L, R, indents</td> <td>images/artist</td> </tr> <tr> <td>___ body text in linked text boxes</td> <td>___ 1st line indents/drop cap</td> <td>___/___ cmyk color/greyscale</td> </tr> <tr> <td>___ other text boxes - as appropriate</td> <td>or space between</td> <td>___/___ proportions</td> </tr> <tr> <td>___ letter/word space techniques</td> <td>___ tabs set/applied</td> <td>___/___ TIFF</td> </tr> <tr> <td>- tracking - kerning</td> <td>___ text wraps</td> <td>___/___ embedded</td> </tr> <tr> <td></td> <td></td> <td>___ Layers and layer names</td> </tr> </table>			___ document size 10"x10" to 10"x16"	paragraph formats	color specs (text/objects)	___ page setup - single sided V or H	___ fixed leading	___ black +	___ grid set/followed (4v/8h cols.)	___ line breaks & returns	___ Pantone+cmyk coated	___ margins used if present	___ space after	Spot color	___ use of guides	___ alignments L, R, C	imported images	___ bleeds set if needed	___ L, R, indents	images/artist	___ body text in linked text boxes	___ 1st line indents/drop cap	___/___ cmyk color/greyscale	___ other text boxes - as appropriate	or space between	___/___ proportions	___ letter/word space techniques	___ tabs set/applied	___/___ TIFF	- tracking - kerning	___ text wraps	___/___ embedded			___ Layers and layer names
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<p>PRESENTATION _____ of 20</p>	<p>Paper Final</p> <p>___ trimmed</p> <p>___ mounted</p> <p>___ flush mounted</p> <p>___ board size (10x10-10x16)</p>	<p>and Process Folder (10)</p> <p>___ process (L) sketches, ref. comps, revisions</p> <p>___ final designs (R) centered on 11x17 with crop marks at 100% scale</p>	<p>Digital Files (10)</p> <p>___ Project folder ASN5-lastname</p> <p>___ PDF of final design ASN5-initials.pdf</p> <p>___ images folder IMAGES-initials</p> <p>___ proper location</p>	<p>InDesign file</p> <p>___ 4 FILES</p> <p>___ 5A-initials.indd</p> <p>___ 5B-initials</p> <p>___ 5C-initials</p> <p>___ 5FNL-initials</p> <p>___ variations included in A/B/C</p>																																
<p>-10 DEADLINE</p>	<p>Paper</p> <p>___ on time</p> <p>___ LATE</p>	<p>Digital</p> <p>___ on time</p> <p>___ LATE</p>	<p>BONUS POINTS</p>	<p>PROJECT GRADE</p>																																