

ASSIGN 4 | DYNAMIC TYPE & GRAPHIC IMAGE

<p>PROCESS _____ of 10</p>	<p>Meeting project milestones: Ongoing progress from <input type="text" value="initial designs"/> through <input type="text" value="revisions"/> to <input type="text" value="finished design"/></p> <p>Quality/quantity of <input type="text" value="preliminary designs"/> <input type="text" value="revisions"/> Visual, conceptual, and technical <input type="text" value="research/reference"/></p>																													
<p>CONCEPT, DESIGN, AND COMPOSITION _____ of 50</p>	<table border="1"> <tr> <td>1</td><td>2</td> </tr> <tr> <td>3</td><td>4</td> </tr> </table> <p>Visual impact and interest through creative and effective composition of type, image, color/value, shape, and other visual design elements (<i>as appropriate</i>)</p> <table border="1"> <tr> <td>1</td><td>2</td> </tr> <tr> <td>3</td><td>4</td> </tr> </table> <p>Emphasis and hierarchy through creative and effective use of typographic contrast, space, color/value, and other visual elements (<i>as appropriate</i>)</p> <p>Unity and organization through creative and effective use of format choice, groups, space, alignment, grid, color/value, and other visual elements (<i>as appropriate</i>)</p>	1	2	3	4	1	2	3	4	<table border="1"> <tr> <td>1</td><td>2</td> </tr> <tr> <td>3</td><td>4</td> </tr> </table> <p>Conceptual link to content through creative and effective choice of typeface, image, color/value, shape, and other visual design elements (<i>as appropriate</i>)</p> <p style="text-align: right;"> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> "effort" attention to detail </p> <p style="text-align: right;"><i>Spelling and correct page info</i></p>	1	2	3	4																
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