

DESIGN PROCESS

INPUT	RESEARCH	THUMBSNAILS SKETCHES	COMPREHENSIVES
<p>Design Brief</p> <ul style="list-style-type: none"> - project description - goals & objectives - market considerations, research, audience - schedule - budget - content <ul style="list-style-type: none"> copy visuals artwork photo 	<ul style="list-style-type: none"> - magazines - books - web - etc. 	<p>idea and concept development</p>	<p>Layout</p> <ul style="list-style-type: none"> - typefaces - color scheme - graphic element objectives - visuals <ul style="list-style-type: none"> illustration graphic img photo create, commission, or stock - description of how and why design fullfills project goals - reveiw <ul style="list-style-type: none"> content + - budget - output & assemble “visual proposal” for client review
<p>Assign Sheet</p>	<p>Your Process</p>	<p>Your Process</p>	<p>Your Laserprint</p>

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