

**ASSIGNMENT 3**

**INFORMATION CHART DESIGN**

**Using COLUMNS, in conjunction with other methods of creating visual hierarchy, to organize information in a TABULAR or CHART design.**

## **Organization of multiple units of information using:**

- Typographic contrast
- Alignment
- Groups and space between
- Line, shape, value, and color
- ***Columns and rows*** (*grid*)

<b>Nutrition Facts</b>	
Serving Size 19 crackers (30 g)	
Servings Per Container About 8	
Amount Per Serving	
<b>Calories</b> 130	Calories from Fat 25
% Daily Value*	
<b>Total Fat</b> 3g	<b>5%</b>
Saturated Fat 0g	<b>0%</b>
Polyunsaturated Fat 0g	
Monounsaturated Fat 1.5g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 260mg	<b>11%</b>
<b>Total Carbohydrate</b> 21g	<b>7%</b>
Dietary Fiber 1g	<b>6%</b>
Sugars Less than 1 gram	
<b>Protein</b> 3g	

Type Contrasts  
size  
weight  
Alignment  
Indents  
line

## SECRETS

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- 74** **Mac OS X Hints**  
[ROB GRIFFITHS](#)  
Mac OS X has many benefits, but it's a complex operating system. These helpful hints can make your OS X experience more efficient and enjoyable.
- 
- 80** **Squeeze Play**  
[CHRISTOPHER BREEN](#)  
You need to compress movies before burning them to CDs or posting them on the Web. With QuickTime Pro and a little help, you can compress like a pro.
- 
- 82** **Inside the iPod**  
[CHRISTOPHER BREEN](#)  
You love your iPod, but we know how to improve it. Keep it running longer, copy music from it to your Mac, and even store recipes in it!
- 
- 84** **Speak Your Mind**  
[SCHOLLE SAWYER MCFARLAND](#)  
Tired of typing? Use speech-recognition software to transcribe audio files onto your Mac.
- 
- 86** **Mac 911**  
[CHRISTOPHER BREEN](#)  
You can flout iDVD's 30-second motion-menu limit, short-circuit the Dock's hide command, capture audio snippets from commercial DVDs, and play Riven and Myst III: Exile without once swapping discs.
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**On the Cover**  
Illustration by Paul Howalt

Type Contrasts  
size  
weight  
capitalization  
Space Between Groups  
Color  
Line

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Type Contrasts  
 size  
 weight  
 capitalization

Space Between  
 Groups

Shape

Color

Line

9:00–10:00				
Track	Avid DS	Advanced Motion Graphics with Adobe After Effects	DV Production	Apple Production Suite
10:15–11:30	Color it Corrected: A DS Editor's Guide to Color Correction & Grading	Render Faster – Wait Less – Sleep More	The Ultimate DV Production Kit	A Few Good Menus: Creating DVD Menus and Transitions for Your Project with Motion
11:45–1:00	Trees and You – Using Node Based Effects	Conversational Expressions	Shot Composition: Finding the Right Shot	Breaking the Sound Barrier: Creating Music for Your Project with Soundtrack
1:00–2:00				
2:00–3:15	How You Can Paint Yourself Out of a Corner: Fixing Production Problems with Avid DS	Deconstructed: Creating Abstract Visuals For DVD albums and VJ Shows	Guerilla DV Production – Become a Lean, Mean Production Machine	Write Here, Right Now: Creating Titles for Your Project with Motion
3:30–4:45	Avid DS HD Editing for Cinema Presentation	Branding and Network Identity in AE & Photoshop	Killer Camera Rigs: How to make and use Dollies, Cranes, Blimps, and More	With a Little Bit of Luck: Encoding Your Movie for Web & DVD with Compressor & A.Pack
5:00–6:15	Achieve More with the 3D DVE	Techniques for Impossible Tracking	Getting a Film-like Look in Post	Mix it up: Assembling Your Movie with DVD Studio Pro

Type Contrasts  
weight

Space Between  
Groups

Shape

Color

Line

GRID DESIGN | **TABULAR DESIGN** | **COLUMNS**

Manufacturer	Model	Screen size/VIS	Maximum resolution	Price (US \$)
<b>Acer America Corp.</b> 800/733-2237 www.acer.com/us <b>infoNOW 50</b>	AL922	19/19	1280x1024	699
	AL1911	19/19	1280x1024	699
	AL716	17/17	1280x1024	438
	AL715	17/17	1280x1024	399
<b>AG Neovo Technology Corporation</b> 408/321-8210 www.neovc.com <b>infoNOW 51</b>	X-215	15	1024x768	N/A
	X-174	17.4	1280x1024	N/A
	M-15V	15	1024x768	N/A
	S-15T	15	1024x768	N/A
	S-15V	15	1024x768	N/A
	S-17	17	1280x1024	N/A
	S-18	18	1280x1024	N/A
	S-19	19	1280x1024	N/A
<b>Apple</b> 800/692-7753 www.apple.com <b>infoNOW 52</b>	Apple Cinema HD Display	23	1920x1200	3499
	Apple Cinema Display	22	1600x1024	2499
	Apple Studio Display	17	1280x1024	999
	Apple Studio Display	15	1024x768	599

- Type
- Contrasts
- size
- weight
- Space Between Groups
- Shape
- Color
- Line

**SPECIFICATIONS  
&  
CAPACITY**



Catalog Number	DW718	DW716
Motor	15 Amps	15 Amps
R P M	3,600	3,600
Base Molding Capacity (vertical)		
Mitered Right 45°	6-1/2"	6-1/2"
Mitered Left 45°	6-1/2"	6-1/2"
Crown Molding Capacity (vertically nested)	6-5/8"	6-5/8"
Cross Cut Capacity		

Type Contrasts  
size  
weight  
capitalization

Alignment

Space Between  
Groups

Shape

Color

Line



# DESIGN CONSIDERATIONS

space between groups

object spacing

info group

vertical alignment

vertical divisions

headings

horizontal alignment

horizontal divisions

FEATURE	STARTING THE DAY YOU SIGN UP	Allstate. YOUR CHOICE AUTO	GEICO	STATE ARM	PROGRESSIVE	NATIONWIDE
DEDUCTIBLE REWARDS	Get \$100 off your deductible right away. PLUS... Earn an additional \$100 off for every year you don't have an accident. Up to \$500.	✓ ✓				
ACCIDENT FORGIVENESS	Your rates won't go up just because of an accident.	✓	✓ after 5 years accident-free	✓ after 6 years accident-free	✓ after 4 years accident-free	✓ after 5 years
SAFE DRIVING BONUS	Other companies offer safe driver discounts. Allstate does more. Start earning cash off your renewal bill for every 6 months you're accident-free. On top of any other discounts you already receive.	✓				
NEW CAR REPLACEMENT	If your new car gets totaled within the first 3 years, you can get a check for a totally new car. Not just the depreciated value.	✓				