

F O R **GRAPHIC DESIGN MAJORS**

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2D DESIGN PRINCIPLES  
PRINT PRODUCTION  
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ANNUALS  
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ENGLISH LANGUAGE  
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GRAPHIC DESIGN

*Advertising by Design* by Robin Landa  
*All Messed Up: Unpredictable Graphics* by Anna Gerber  
*A Basic Course in Graphic Design* by Richard Taylor  
*Basic Graphic Design* by Robert Charles Smith  
*The Best of Brochure Design 8*  
*Conscientious Objectives: Designing for an Ethical Message* by John Cranmer, Yolanda Zappaterra  
*Collosal Design* by Clarke Warmke  
*Design by Thinking* by Ken Cato  
*Design Essentials* by Adobe Systems  
*Design Workshop* by Robin Williams  
*Design for Communication* by Elizabeth Resnick  
*The Design of Advertising* by Roy Paul Nelson  
*The Design Concept* by Allen Hurlburt  
*Designer and the Grid* by Lucienne Roberts and Jullia Thrift  
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*The Digital Designer* by Stephen Pite  
*Digital Lab: Print & Electronic Design-Editorial* by Yolanda Zappaterra  
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*Exploring the Elements of Design* by Poppy Evans, Mark A. Thomas  
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*Foundation* by Spencer Drate  
*Graphic Agitation* by Liz McQuiston  
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*Graphic Design Basics* by Amy Arntson  
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*Graphic Design Solutions* by Robin Landa  
*Graphic Design Sources* by Kenneth J. Hiebert  
*Graphic Design Speak* by Anistatia R. Miller, Jared M. Brown  
*Graphic Design Made Difficult* by Bob Gill  
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*Great Graphics on a Budget* by Dixonbaxi  
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*Language, Culture, Type* by John D. Berry  
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*Less is More* by Steven Heller, Ann Fink  
*Low Budget High Quality Design* by Steven Heller, Ann Fink  
*Making a Good Layout* by Lori Siebert, Lisa Ballard  
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*More Paperwork* by Nancy Williamss  
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*No Copy Advertising* by Lazar Ozamic  
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*One Color Graphics* by Chen Design Associates  
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*Signs: Lettering in the Environment* by Phil Baines, Catherine Dixon  
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*A Blip in the Continuum,A Celebration of Grunge Typography* by Robin Williams  
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*Expressive Typography* by Kimberly Elam  
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*Faces on the Edge* by Steven Heller, Ann Fink  
*Free Fonts* by Ziegler, Greco, Riggs  
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*How to Spec Type* by Alex White  
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## COMPUTER ART/GRAPHICS

*Computer Graphics for Artists and Designers* by Isaac Victor Kerlow and Judson Rosebush  
*Computergraphia* by John Scott  
*Creative Code* by John Maeda  
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*Animation Unlimited* by Liz Faber, Helen Walters  
*The Art of 3-D Computer Animation and Imaging* by Isaac Victor Kerlow  
*Animation and 3D Modeling on the Mac* by Don and Melora Foley  
*The Complete Animation Course* by Chris Patmore  
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*Deep Sites* by Max Bruinsma  
*Designing Web Graphics* by Lynda Weinman  
*Designing Web Usability* by Jakob Nielson  
*Directing Web Traffic* by Phillip Smith  
*Elements of Web Design* by Darcy DiNucci, Maria Giudice, Lynne Stiles  
*Fresh Styles for Web Designers* by Curt Cloninger  
*The New Internet Design Project*  
*The Non-Designer's Web Book* by Robin Williams and John Tollett  
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*Personal Web Sites* by Joe Shepter  
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*Web 3D* by Stuart Dredge  
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*Webworks: Navigation* by Ken Coupland  
*Web Animation and Interactivity* by Christine Saucier  
*Web Concept and Design* by Crystal Waters  
*Web Designer's Guide to Typography* by Michael Leary, Daniel Hale, Andrew Devigal



## INTERACTIVE MEDIA

*Design for New Media* by Lon Barfield  
*Design Whys* by Eric Eaton  
*Don't Make Me Think* by Steve Krug  
*Drag, Fade, Slide: Action Script for Designers* by Brendan Dawes  
*Experience Design 1* by Nathan Shedroff  
*Exploring Interface Design* by Mark Silver  
*The Humane Interface* by Jef Raskin  
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*Interactivity by Design* by Ray Kristof and Amy Satran  
*In Your Face Two: the Best of Interactive Interface Design* by Daniel Donnelly  
*Macromedia Flash Interface Design* by Darcy DiNucci  
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*Pause & Effect the Art of Interactive Narrative* by Mark Stephen Meadows  
*Pocket Guide to Multimedia* by David D. Peck  
*Sound Design for Interactive Media* by Joseph Cancellaro  
*Understanding Hypermedia* by Bob Cotton and Richard Oliver  
*VizAbility* by Woolsey, Kim, and Curtis

## GRAPHIC DESIGN SOFTWARE

*Adobe Illustrator CS4 Classroom in a Book*  
*Adobe Photoshop CS4 Classroom in a Book*  
*Dreamweaver CS3 Hands on Training* by Lynda Weinman  
*Flash CS4 Bible* by Robert Reinhardt and Jon Warren Lentz  
*Flash CS4 Visual Quickstart Guide* by Katherine Ulrich  
*Flash MX Magic* by J. Scott Hamlin and David J. Emberton  
*HTML 4 for the World Wide Web Visual Quickstart Guide* by Elizabeth Castro  
*The Illustrator CS4 Bible*  
*The Illustrator CS4 Wow Book* by Sharon Stevens  
*Illustrator CS4 Visual Quickstart Guide*  
*Illustrator Illuminated* by Barbara Obermeier, Ted Padova  
*The Little Mac Book OSX LEPOARD* by Robin Williams  
*The Macintosh Bible LEPOARD* by Arthur Naiman  
*Photoshop and Illustrator Synergy* by Jennifer Alspatch  
*The Photoshop CS4 Bible*  
*The Photoshop CS4 Wow Book* by Linnea Dayton and Jack Davis  
*Photoshop CS4 Visual Quickstart Guide*  
*Photoshop CS4 Visual Type Effects* by Roger Pring  
*Photorealistic Techniques with Adobe Photosho and Illustrator* by Bert Monroy  
*QuarkXpress 8 Bible*  
*QuarkXpress 8 Visual Quickstart Guide*  
*QuarkXpress Tips and Tricks* by David Blatner and Eric Taub  
*QuarkXpress Design Techniques*  
*The QuarkXpress 8 Book* by David Blatner and Eric Taub  
*Step-by-Step Electronic Design Techniques*  
*Teach Yourself HTML4 in 14 Days* by Laura Lemay  
*Understanding Macromedia 8 Action Script2* by Andrew Rapo, Alex Michael

## CAREER & LEGAL

AIGA|Aquent Survey of Design Salaries 2006 by AIGA and AQUEENT  
The Art of Self Promotion by Lisa L. Cyr  
Becoming a Graphic Designer by Steven Heller and Teresa Fernandes  
The Business of Graphic Design by Ed Gold  
Business of Illustration by Steven Heller, Teresa Fernandes  
Careers by Design by Goldfarb  
The Education of a Graphic Designer by Steven Heller  
The Education of an Illustrator by Steven Heller, Marshall Arisman  
Education of an E-Designer by Steven Heller  
Festive Graphics: Art & Design of Self Promotion by Scott Witham  
Graphic Artists Guild Pricing and Ethical Guidelines  
Graphic Design Career Guide by James Craig  
The Graphic Designers Guide to Portfolio Design by Debbie Rose Myers  
Graphic Design: A Career Guide and Education Directory by the AIGA  
Internet Surf & Turf Revealed by Barbara M. Waxer, Marsha L Baum  
Inside the Business of Illustration by Steven Heller, Marshall Arisman  
The Left Handed Designer by Seymour Chwast  
Professional Practice in Graphic Design by AIGA\*  
Working with Graphic Designers by James Craig and William Bevington  
Designing Creative Portfolios by Gregg Berryman  
Digital Portfolio by Anne T. McKenna  
Designing a Digital Portfolio by Cynthia L Baron  
How to Prepare Your Portfolio by Ed Marquand  
Marketing Your Creative Portfolio by Buff Hungerland  
The Perfect Digital Portfolio by Stephen Romanello  
Perfect Portfolio by Marilyn Sequior\*  
Portfolios Online by Kathleen Ziegler and Nick Greco  
The Ultimate Portfolio by Martha Metzdorf  
Designing Creative Resumes (2002 edition) by Gregg Berryman  
The Art of Self Promotion by Lisa L. Cyr  
Designers Self Promotion by Roger Walton

## PACKAGE & EXHIBIT DESIGN

Contemporary Exhibit Design by Martin M. Pegler  
Experimental Formats & Packaging by Roger Fawcett  
Packaging Prototypes by Michael Cawthray

## DESIGN & ILLUSTRATION ANNUALS

Communications Arts  
Graphic Design USA  
Graphis  
Print  
Typography  
Typographics  
Inside Design Now  
Animation Now  
American Illustration  
European Illustration  
Society of Illustrators  
Picturebook

## PERIODICALS

*AIGA Journal of Graphic Design*  
*Artbyte*  
*Art in America*  
*Art Forum*  
*Communication Arts (CA)\**  
*Computer Graphics World*  
*Computer Arts*  
*Computer Music*  
*Create Online*  
*Design Graphics*  
*Digital Fine Arts*  
*Digital Imaging*

*Digital Camera*  
*Electronic Publishing*  
*EFX Art and Design*  
*FlashMX*  
*Graphis\**  
*HOW\**  
*I.D.\**  
*MacWorld*  
*Newtype*  
*Print\**  
*RES*  
*Step Graphics\**

## ENGLISH LANGUAGE USAGE

*The Mac Is Not a Typewriter* by Robin Williams  
*Strunk and White Elements of Style*

## WEB-BASED RESOURCES

Adobe.com	software training
Lynda.com	software training
Flashkit.com	action script code
ActionScript.org	action script code
AIGA.org	graphic design profession
CADC.org	graphic design profession
ConnCreatives.com	graphic design profession