

# WHAT IS GRAPHIC DESIGN?

Suppose you want to announce or sell something, amuse or persuade someone, explain a complicated system or demonstrate a process. In other words, you have a message you want to communicate. How do you “send” it? You could tell people one by one or broadcast by radio or loudspeaker. That's verbal communication. But if you use any visual medium at all-if you make a poster; type a letter; create a business logo, a magazine ad, or an album cover; even make a computer printout-you are using a form of visual communication called graphic design.

Graphic designers work with drawn, painted, photographed, or computer-generated images (pictures), but they also design the letterforms that make up various typefaces found in movie credits and TV ads; in books, magazines, and menus; and even on computer screens. Designers create, choose, and organize these elements-typography, images, and the so-called “white space” around them-to communicate a message. Graphic design is a part of your daily life. From humble things like gum wrappers to huge things like billboards to the T-shirt you're wearing, graphic design informs, persuades, organizes, stimulates, locates, identifies, attracts attention and provides pleasure.

Graphic design is a creative process that combines art and technology to communicate ideas. The designer works with a variety of communication tools in order to convey a message from a client to a particular audience. The main tools are image and typography.

## Image-based design

Designers develop images to represent the ideas their clients want to communicate. Images can be incredibly powerful and compelling tools of communication, conveying not only information but also moods and emotions. People respond to images instinctively based on their personalities, associations, and previous experience. For example, you know that a chili pepper is hot, and this knowledge in combination with the image creates a visual pun.

In the case of image-based design, the images must carry the entire message; there are few if any words to help. These images may be photographic, painted, drawn, or graphically rendered in many different ways. Image-based design is employed when the designer determines that, in a particular case, a picture is indeed worth a thousand words.

## Type-based design

In some cases, designers rely on words to convey a message, but they use words differently from the ways writers do. To designers, what the words look like is as important as their meaning. The visual forms, whether typography (communication designed by means of the printed word) or handmade lettering, perform many communication functions. They can arrest your attention on a poster, identify the product name on a package or a truck, and present running text as the typography in a book does. Designers are experts at presenting information in a visual form in print or on film, packaging, or signs.

When you look at an “ordinary” printed page of running text, what is involved in designing such a seemingly

simple page? Think about what you would do if you were asked to redesign the page. Would you change the typeface or type size? Would you divide the text into two narrower columns? What about the margins and the spacing between the paragraphs and lines? Would you indent the paragraphs or begin them with decorative lettering? What other kinds of treatment might you give the page number? Would you change the boldface terms, perhaps using italic or underlining? What other changes might you consider, and how would they affect the way the reader reacts to the content? Designers evaluate the message and the audience for type-based design in order to make these kinds of decisions.

## Image and type

Designers often combine images and typography to communicate a client's message to an audience. They explore the creative possibilities presented by words (typography) and images (photography, illustration, and fine art). It is up to the designer not only to find or create appropriate letterforms and images but also to establish the best balance between them.

Designers are the link between the client and the audience. On the one hand, a client is often too close to the message to understand various ways in which it can be presented. The audience, on the other hand, is often too broad to have any direct impact on how a communication is presented. What's more, it is usually difficult to make the audience a part of the creative process. Unlike client and audience, graphic designers learn how to construct a message and how to present it successfully. They work with the client to understand the content and the purpose of the message. They often collaborate with market researchers and other specialists to understand the nature of the audience. Once a design concept is chosen, the designers work with illustrators and photographers as well as with typesetters and printers or other production specialists to create the final design product.

## Symbols, logos and logotypes

Symbols and logos are special, highly condensed information forms or identifiers. Symbols are abstract representation of a particular idea or identity. The CBS "eye" and the active "television" are symbolic forms, which we learn to recognize as representing a particular concept or company. Logotypes are corporate identifications based on a special typographical word treatment. Some identifiers are hybrid, or combinations of symbol and logotype. In order to create these identifiers, the designer must have a clear vision of the corporation or idea to be represented and of the audience to which the message is directed.

Graphic Design: A Career Guide and Education Directory

Edited by Sharon Helmer Poggenpohl

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**Del Graham**

I encourage those of you who have a serious interest in graphic design. Persistence and determination will be the key to your success in any profession you choose. We all take a few steps backwards toward reaching our professional goals in life. Press on.

I'm 68 years old and have spent most of my adult life in some sort of creative and mechanical design work. I bought my first air-brush in 1960 and started hand lettering signs and painting murals as a hobby. Eventually I gained enough experience to actually charge for my sideline income. My first real job, right out of high school, was working as a draftsman for the Bureau of Reclamation. I learned to screen print, design and build training aids during my two years in the military. I pressed on to get four years of formal education focusing on commercial art, promotional advertising and business. I spent ten years as a Merchandise Presentation and Advertising director for a group of JCPenney stores in California. I left the company to work for a sign company to learn more about lettering, layout and structural design. Less pay but more education toward my new found goal of owning my own sign company. After three years I realized that I had found my niche and now have owned my own sign business for 27 years.

The avenue for graphic designers is endless. So many industries require a good strong background in graphic design. It's a good place to start on your professional endeavour.

There is nothing more common than unsuccessful people with talent. Unrewarded genius is almost a proverb. The world is full of educated derelicts with no real direction. Persistence and determination alone are omnipotent. Self discipline and consistent focus on being the best you can be will determine your personal and professional success.

[1 year ago](#) [173 Likes](#)

[Like](#) [Reply](#)



**Eliza**

You are such an inspiration! Thanks so much for sharing your story with the rest of us....it really made my day! As a young adult considering graphic design, I feel really encouraged.

Thanks again.

[10 months ago](#) [in reply to Del Graham](#) [17 Likes](#)

[Like](#)



**Jonathan**

Del,  
Thanks you!. Your story have inspired me to keep going and not stop. I don't wanna be part of the "more common unsuccessful people with talent." keep sharing your amazing story you r helping a lot.

[10 months ago](#) [in reply to Del Graham](#) [10 Likes](#)

[Like](#)



**Aaron**

Gretchen Wichtermann it's two not 2 ;)

[1 year ago](#) [in reply to Del Graham](#) [10 Likes](#)

[Like](#)



**Designeve5**

"Self discipline and consistent focus on being the best you can, will determine your personal and professional success." -Awesome words of advice! Thank you for sharing your story, I really admire your passion. :)

[1 year ago](#) [in reply to Del Graham](#) [5 Likes](#)

[Like](#)



**Tmcginnis8**

Thank you Sir, Ma'am,  
Your words have inspired me thank you, for writing this it has helped motivate me through the struggles of school and work..

[1 year ago](#) [in reply to Del Graham](#) [3 Likes](#)

[Like](#)



**Gemanah Rubenstein**

hello! i'm in school for graphic design right now and in one of my classes we have to make a cover letter and resume for our dream job. i'm not trying to send you a resume i just can't find a company to do this on. what exactly is the name of your company?

[1 year ago](#) [in reply to Del Graham](#) [3 Likes](#)

[Like](#)



**Olamilekan Mabayoje**

this is awesome

[1 year ago](#) [in reply to Del Graham](#) [3 Likes](#)

[Like](#)



**Artalacarte1**

I am an artist with some success in the field due to just those principals "self- discipline and consistent focus." I have a son that is 22 and this is exactly his what he needed to hear. I will be passing this on for his encouragement and motivation. Just accidentally came across this while looking at graphic design info. Thanks!

[8 months ago](#) [in reply to Del Graham](#) [1 Like](#)

[Like](#)

**Ela**



Thank you for this inspiring post. Very timely! I need this for my creative test tomorrow.

[2 months ago](#) [in reply to Del Graham](#)

[Like](#)



**charles siundu**

Thank you very much for your inspirational words . My recent choice in life was to take GRAPHICS design as an option...to be my launching pad in life.i cannot profess to have strong artistic background but i hope i will get to know it with time.anyone should hear a word of inspiration as it's evident in humanity- to reach any height.You can always get me on siunduc@yahoo.com.your word on this topic will serve me well....bye.

[4 months ago](#) [in reply to Del Graham](#)

[Like](#)



**A22by7**

To a person looking forward to graphic designing as a career option, while considering leaving engineering as soon as it's done, your comment is an inspiration to me, sir. Thank you so much

[7 months ago](#) [in reply to Del Graham](#)

[Like](#)



**kennyto**

Thank you

[9 months ago](#) [in reply to Del Graham](#)

[Like](#)



**Gretchen Wichtermann**

Del,

You have a strong and really important message. I did notice 2 typos, so will mention them so that they don't detract from your message: promotional is missing the first o. Also, determine in the next to last line needs an e. I realize this may be that tricky conversion to online that messed with your text. From the posts I see spelling is not a top priority these days. I realize this is a global community, and English is a second or third language. Where are the spell checkers? Thanks for the good advice!

Gretchen

[1 year ago](#) [in reply to Del Graham](#)

[Like](#)



**Anonymous**

I am only 11 years old and I would love to go into graphic design. I never knew what I wanted to be when I grow up until now. This information was really helpful. My sist always gets a lot of credit for her art when I barley got any. Now maybe I will get some credit to. Thanks to this information and graphic design maybe I can finally be somebody.



**Eliza**

Art is a great way to express yourself and show to the world who you are. But still, you should be yourself at all times. Don't try to be something you aren't just to get credit. Find something that makes you happy.

God Bless!

[11 months ago](#) [in reply to Anonymous](#) [6 Likes](#)

[Like](#)



**Jessica Hooks**

you sound like my brother! LOL But though your sister gets a lot of credit for her art work..this would be a great opportunity to start learning from her :) Don't get jealous..learn her techniques and when you get older you'll be better than ever!

[11 months ago](#) [in reply to Anonymous](#) [2 Likes](#)

[Like](#)



**Sharon Bingham**

Yes, you are young but if you really love art you are never too young to start thinking about making it a career. I started drawing when I was around 7 years old. As I started drawing something I realized I could make the drawing bigger than what I was looking at. I gradually learned to draw things life size. It just takes practice and the love of drawing. I'm going on 57 and I started college couple years ago and I am taking Digital Design & Animation. We didn't have computers and the software for graphic designing years ago like they do now. You have so many options to choose from now with this field. I encourage you to plan on reading and learning all you can to see if this may be what you would like to do as a career. Not many kids today are looking to their future because they just don't know what they want to do and by the time they graduate they still don't know what to do with their life. I hope this inspires you to think about college when you graduate years from now. My 8 year old granddaughter goes on [www.kerpoof.com](http://www.kerpoof.com) A sight that you can design cards, movies, pictures, spelling pictures and designs. You can see what other kids have designed. Good Luck!

[5 months ago](#) [in reply to Anonymous](#) [1 Like](#)

[Like](#)



**Dennis DeWaters**

**Cristi2037** If you've got talent never-ending ideas, you've chosen the right major in which to be successful. You need to know, though, that if this is just a choice to pay the bills, you're probably going to be in trouble. Graphic Design is a very competitive field; you either have to be extremely talented or extremely dedicated or else you won't go very far in this particular field. I suppose the major thing you'd need to know is Graphic Design is largely computer-based, nowadays. When meeting with potential clients, make sure that your design will save them money now and make them money in the future. I suppose something else to mention would be that you may need to take up a few website design courses. You may need to present your ideas in the form of a website design.

I suppose the only questions to ask your professors is what you can do to remain competitive in today's Graphic Design field. The broader of a spectrum to which you can apply your work, the better. Ask them what other areas are available besides Adobe programs and website design. Another good question you could ask would be, "Where will this field take me in 10 years?" Also, try to ask if your professor has ever tried to make a living as a Graphic Designer. The chances are you should look for another professor if they have only ever "taught" the subject.

You're basically going into the sales field. You're trying to tell people that they NEED your product. If you're talented, you'll have no real problem if you don't have the best sales skills. If you struggle in the creativity department with your work, you may need to go to 3 times the amount of people before you get an offer.

[1 year ago](#) [11 Likes](#)

[Like](#) [Reply](#)



**John**

Dennis Dewaters u...r...my...hero!!!

[11 months ago](#) [in reply to Dennis DeWaters](#) [1 Like](#)

[Like](#)



**Cristi2037**

I am a high school senior who is interested in majoring in Graphic Design in college..what are some good questions to ask my potential professors? What do I need to know?

[1 year ago](#) [11 Likes](#)

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**CEG-creative energy graphics**

Make sure the school of your choice is interested in you and not just your money. (You will feel a negative vibe and you will understand) I had to look around before finding one that I was truly comfortable with. Treat every project as a portfolio piece. Learn any software they teach you and try to master them all. The more you know the better. Most jobs are looking for a graphic designer with web design skills. You have to remember that kids like you are stepping into a field that is very competitive and each quarter or semester someone is graduating and will be applying for the exact same job you will when you finish. Stand out – focus and think outside the box! Good luck to you :D

[1 year ago](#) [in reply to Cristi2037](#) [9 Likes](#)

[Like](#)



**Mel**

ask them what designers they admire, where they studied design, what their professional area of "expertise" is.... and their favorite typeface. write down their answers and look it up later and you'll get a good idea about the program and your potential experience there.

[1 year ago](#) [in reply to Cristi2037](#) [6 Likes](#)

[Like](#)



**Silva-garnica**

bla bla who cares

[1 year ago](#) [11 Likes](#)

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**Lovey-tiFfAny**

If you don't care then how the hell did you get on this site.

I smell a troll.

[10 months ago](#) [in reply to Silva-garnica](#) [9 Likes](#)

[Like](#)



**Guest**

If you don't then why did you comment in the first place?

[1 year ago](#) [in reply to Silva-garnica](#) [8 Likes](#)

[Like](#)



**aiden bell**

hey this is helpful dude/dudette

[1 year ago](#) [in reply to Silva-garnica](#) [8 Likes](#)

[Like](#)



**Breakingthecycle1319**

Look, if you can't appreciate the dedication and determination that it takes to become a graphic designer nor the passion that comes with it, then your input is not needed. When you are 45 years old, still living in your parents basement and doing absolutely nothing with your life, you're going to regret not at least TRYING to understand how we feel about this profession.

[1 year ago](#) [in reply to Silva-garnica](#) [7 Likes](#)

[Like](#)



**Dtrangraphics**

get outta here, i found this information very helpful. Please take your negativity elsewhere..

[2 weeks ago](#) [in reply to Silva-garnica](#)

[Like](#)



**BennettJosh Bnnett4444**

I'm a talented artist in many varieties... I'm 55 years old and need work. I would like to walk into a job and just start drawing. am I delusional?

[1 year ago](#) [9 Likes](#)

[Like](#) [Reply](#)



**Design Pro**

As a designer with 20+ years of work experience in both print and interactive media, I'm disappointed with this definition of graphic design. Throughout my career, I've battled the perception that design is merely "what it looks like" ... that is, solely decorative in purpose.

We need to both promote and hold ourselves accountable to a higher standard that design falls at an intersection point of form and function: "what it looks like" should reveal "what it is," "how it works," what the message is," as well as "what should the viewer/reader/user do next?"

Graphic design is the process of creating the form and function for solutions to communication problems. If we continue to sell ourselves short by describing ourselves as decorators, how can we possibly expect our clients and business partners to view us as anything more?

[1 year ago](#) [8 Likes](#)

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**Glambike**

I started out by drawing. I drew everything. At MassArt I did not stray too far from drawing, the reason I got into the school and what I hoped would lead to a career in illustration. I saw the graphic design majors hogging the copiers, cutting and pasting endless comps for their very anal professors. I couldn't imagine being so uptight. When I graduated from Mass College of Art in 1988, I had a portfolio of excellent illustrations and paintings. I admit I had a lot of fun in college but it soon dawned on me that full-time illustration jobs were scarcer than hens teeth. After about a year of carrying my portfolio around town, getting published in several newspapers and doing illustrations for the Museum of Science education department. I realized that I would never be able to quit my security job doing this--let alone find someone to marry me! This is when I first learned about the Apple McIntosh Computer. Almost overnight all my friends who did freelance paste-up for Boston area newspapers and stores were hanging out with me not making money. Through a friendly businessman, I exchanged the service of designing several flyers advertising his business with lessons in Adobe photoshop 1.1 and adobe illustrator 1.4! Then this guy introduced me to the owner of a graphic design firm called Ruby Shoes Studio and I was hired as a graphic designer right away because I knew how to use an Apple! That was 22 years ago and I worked through 8 companies up to CD (Creative Director) and was eventually laid off in 2010 because of the economy and the nasty outsourcing trend. Personally I think it has become a young person's career. It is difficult now to find a design job that can support a family and I feel very sorry I don't have one but I am going back to school to become a high school art teacher. I created a new illustration portfolio and I finally got an agent who thinks highly of my work. I am pretty burned out after 22 years of corporations.

[1 year ago](#) [7 Likes](#)

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**Devin**

im only thirteen so dont think im stupid or anything but graphic design includes games right

[1 year ago](#) [7 Likes](#)

[Like](#) [Reply](#)



**Nikki**

Yes it does involve game design but now a days game design is really hard to get into, but u can only try right??



**Murry68**

I consider this as a career, my issue is i cannot draw but i have talent in every other art form. would that affect my career should i decide to do graphic design?

[1 year ago](#) [7 Likes](#)

[Like](#) [Reply](#)



**Tony**

If you can't draw, then study drawing! Take a real art class, not a computer art class...the real thing with life models, casts etc.

[1 year ago](#) [in reply to Murry68](#) [3 Likes](#)

[Like](#)



**Alban Fezaj**

Nice article :)

Check this out: <http://www.bcreative.al/catego...>

[1 year ago](#) [6 Likes](#)

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**Lindah**

I am a 29 year old lady and am interested in graphic design.I am also looking forward to studying from next month. I believe this article is helpful and will motivate most of us. Thank you

[1 year ago](#) [5 Likes](#)

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**Tomdoga**

you can start your own business

[1 year ago](#) [4 Likes](#)

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**Kayla Mullis**

I believe that i would do this for my future career, because I am a very creative person. I have enjoyed drawing all my life and like to design things.

[8 months ago](#) [3 Likes](#)

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**Spell Jasmine**

hi . iam a 13 year old attending Lynnhaven middle school . in Virginia Beach and im doing a project in my career skills class and for my carrer im going to model but it falls into the graphic deisgning industrie and

this page help a whole lot thanks <333333 .

[11 months ago](#) [3 Likes](#)

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**Lynn**

@Jazmineayers95, you did too :P

[10 months ago](#) [in reply to Spell Jasmine](#) [6 Likes](#)

[Like](#)



**Jazmineayers95**

you spelt industrty wrong (:

[11 months ago](#) [in reply to Spell Jasmine](#) [2 Likes](#)

[Like](#)



**Sam**

i am a student from zimbabwe and i would like 2 study design... but unfortunatly there is not a big market 4 it here :(

[1 year ago](#) [3 Likes](#)

[Like](#) [Reply](#)



**vatan**

Can i choose for example Computer-generated images (picture) ?

[1 year ago](#) [2 Likes](#)

[Like](#) [Reply](#)



**Kaylyn Inman**

Thanks so much for posting this! This is an extremely helpful article!

[1 year ago](#) [2 Likes](#)

[Like](#) [Reply](#)



**R Tear2017**

what is so good about this

[1 year ago](#) [2 Likes](#)

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**Sky**

I'm a high school senior student, interested to study architecture or graphic design... I'm so confused HELP!!

[1 year ago](#) [2 Likes](#)

[Like](#) [Reply](#)



**Nadine**

Hi

I know how you felt; I was choosing between architecture and graphic design. In the end I chose architecture, graduated only to discover I would have rather done graphic design. Luckily the skills are relatively transferrable, I studied my masters in graphic design straight after architecture and now I'm doing that. If you want to see the sort of thing we study for masters:

<http://nadinechicken.wordpress...>

You don't have to be very advanced in Math to do Architecture, that's a bit of a myth, you do have to draw up accurate plans, but now-a-days these are always done in cad programmes with relieves a bit of the pressure!

Whatever you chose to study you'll be taught what you need to know :)

My only advice is don't do architecture unless you're sure you want to be an architect as its an extremely hard course just to transfer to graphics as I did!

[1 year ago](#) [in reply to Sky](#) [4 Likes](#)

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**Luvcoco22**

with architecture, you need to be advanced in math. you'd be drawing up plans and making blueprints. all of those need to be precise. with graphic design, you'd be using a computer to make images, or hand-drawing them, then manipulating them on a computer, which means you need to know a lot about certain programs; about layout, and a little about math (so you can put things on a grid, or size things). hope this helps you

[1 year ago](#) [in reply to Sky](#)

[Like](#)



**Lunaebank**

well then.....this is loong my class is sooo boring~...why do i have to learn this~?

[1 year ago](#) [2 Likes](#)

[Like](#) [Reply](#)



**Suzanne**

Thanks for the great information here. The main point I have learned is that it's easier to convey a message through an illustration or graphic design concept than it is to read plain text and it's the talent of the designer that makes the difference.

[1 year ago](#) [2 Likes](#)

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**alex salas**

how many time i need to study graphic designer??

[1 year ago](#) [2 Likes](#)

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**Guest**

very informative - thx from

Steve

<http://www.hoppingmad.com.au>

[1 year ago](#) [2 Likes](#)

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**Ferdy**

wow sooo helpfulllllll.....

[1 year ago](#) [2 Likes](#)

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**rachel**

ttthanks i am going margin in grafic design

[1 year ago](#) [2 Likes](#)

[Like](#) [Reply](#)



**Kiman107**

informative artical 4 up coming students (:

[1 year ago](#) [2 Likes](#)

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**Uttamdas38**

Very nice and useful, I  
get a lot of useful information

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**Joseph**

lol i dont think i got talent but all i am good at is graphics!!! Pretty weird huh?

See Im 14 years old Yr 9 and that is like when you start your career and set your foundation but i keep thinking what if graphic design isn't my thing.... What should i do???

[10 months ago](#) [1 Like](#)

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Same here I make awesome drawings but yeh same here my sister get all teh credits

[10 months ago](#) [1 Like](#)

[Like](#) [Reply](#)



**Baunangela\_**

i like those all

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**Kansas Drew**

is anyone able to breakdown positions of employees in the graphic art world?

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**graphic design sydney**

im always interested in the way graphic design and web design merge together

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**Brent Keith11**

i cant wait

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**Curtis Neeley**

Lots of words for communicating ideas visually.

[1 year ago](#) [1 Like](#)

[Like](#) [Reply](#)



**Mhayati999**

i would like to do a degree on graphic design in London only... which are the top once for graphics? thanks

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[Like](#) [Reply](#)



**Tim**

awesome article coming from a guy who is majoring in multi-media graphic design.

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[Like](#) [Reply](#)



**ViettaBibetta**

Im only going into high school but Im thinking about Graphic Design for my major in college. Anybody have

any tips on classes I should take now? Or maybe on the different types of Graphic Design? Any tip at all would be greatly appreciated!

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**Gemanah Rubenstein**

I'm in college now for graphic designs u'd want to take computer classes like web design, take an art, marketing and yes as many art classes you can take that is different in what they teach the more variety back ground based your knowledge is the better.. and join the art club could be very helpful in experience

[1 year ago](#) [in reply to ViettaBibetta](#) [1 Like](#)

[Like](#)



**FGD**

Graphic design is problem solving. More info about what graphic design is at:

<http://www.freelancegraphicdes...>

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[Like](#) [Reply](#)



**Amrit bhatta**

wa

[1 year ago](#) [1 Like](#)

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**Engr. Md. Mamunur Rashid**

Very Nice Article:

Also you can see this website for any help for Graphics Design:

<http://www.xpertdesigner.com/>

[1 year ago](#) [1 Like](#)

[Like](#) [Reply](#)



**Delagarza\_chloe**

i dont get it stop using big words

[6 days ago](#)

[Like](#) [Reply](#)



**Hpc91**

I am entering the Graphic Design area..I have a few classes under me, but I am far from completing my degree, This article has alot of information and helpful tools to understanding what I am about to enter.

Thank You!

[1 week ago](#)

[Like](#) [Reply](#)



**nat**

I was included in a group to design tops and sell them in my college class im doing a graphic design Fda course but because my stuff was so different to theres and they didnt listen to my ideas they pushed me out. And since a lot of people have started there own clothing lines and im wondering if anyone has any ideas for me as to something different I could do myself

[1 month ago](#)

[Like](#) [Reply](#)



**Jewel**

Hi I see designs all the time even as a youngster. I've always been an Art person. I am determine make a strong career with my work. Where do I go from here at such a late start in this field. I am in my 40's. I utilize my talent with designs daily from jewelry making, to printing beautiful designs. The point is how do get into the right market or company. I am making some income for what I do, however I am determine even still to succeed and help others

Thanks

Jewel

[2 months ago](#)

[Like](#) [Reply](#)



**Ajmal Khan**

very good , it's a perfect piece of description. And i am proud to be a designer.

[2 months ago](#)

[Like](#) [Reply](#)



**Andrew Areoff**

This is the best definition and explanation of what graphic design is that I have read in a very long time. In fact it has helped me to redefine in my own mind what it means after doing graphic design for clients for many years. It's a term that we all use very loosely in the industry and perhaps loose site of exactly what it means. Thanks AIGA - a fantastic resource for all things design related.

[3 months ago](#)

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**Manu Jayaweera**

i'm interested in graphic design,because of that i'm going to following a course.i want to know about the graphic & i want to know if we are going to following graphic, are we want to know the art section also.please help me for this.....

[4 months ago](#)

[Like](#) [Reply](#)



## Noticias de Hoy

Wonderfull I was looking for a good explanation in spanish about graphic design but could't find. This one fits for my paper

[5 months ago](#)

[Like](#) [Reply](#)



## Jittersgotshot

Graphic Design Masterclass - [Click Here!](#)

[6 months ago](#)

[Like](#) [Reply](#)



## Alanchinaloi

Thank you very much Del, your words has uplifted my emotions! Do what you love and don't see it as a work

[6 months ago](#)

[Like](#) [Reply](#)



## Larnold486

Hi. I am just curious. Is there a way to be a graphic designer that takes the photographs, the films, and does the typography. I would want to pursue a career path that would allow me to incorporate all of this together.

Also, do you think one could eventually combine their graphic design skills in with movie making? As it would incorporate portraying an emotion and a storyline to either a general or direct audience in both forms?

I am extremely interested in graphic design; however, I am fearing on limiting myself to just this one form of art rather than being able to either

1. eventually pursue other forms of art with this graphic design degree
2. or incorporate both graphic design along with the other art forms.

Thanks

[7 months ago](#)

[Like](#) [Reply](#)



## Nagisa

sorry.. my words are nothing good.. but its wonderful.. graphic design

[8 months ago](#)

[Like](#) [Reply](#)



## Nagisa

i... um.... i like to draw more than anything and i feel this would work for me.. and i have done it before ^\_^

[8 months ago](#)

[Like](#) [Reply](#)



**Babu.K**

Thank you!.

[8 months ago](#)

[Like](#) [Reply](#)



**Ovipapi**

its really nice place for career.....

[8 months ago](#)

[Like](#) [Reply](#)



**Shahriarkabir40**

i want to see video

[8 months ago](#)

[Like](#) [Reply](#)



**Khrystyna**

"An electrician isn't an opinion former, but a graphic designer is. My argument is that all graphic designers hold high levels of responsibility in society. We take invisible ideas and make them tangible. That's our job."  
~ NEVILLE BRODY

I'm so glad I choose graphic design as my career. It's so great to go to work when you love what you do.

[www.ki-graphics.com](http://www.ki-graphics.com)

[8 months ago](#)

[Like](#) [Reply](#)



**Alex James**

THANK GOODNESS! I found a website with tons of info for my 5 Page research project. I am taking graphic design in high school, and I need lots of info for this research paper. Thanks a bunch for this!

[8 months ago](#)

[Like](#) [Reply](#)



**Viso Design**

Graphic Design is a passion, a fantastic blending of text and graphics or images into works of art. I have just started my own design company and getting REALLY REALLY interested, once you start its hard to stop, I have to drag myself away from my PC monitor some nights, people and businesses are always going to need designers for everything from brochures, booklets, logos, promotional materials and information handouts to menus, packaging and websites. Take a look at my website and see what you think.

[www.visodesign.com](http://www.visodesign.com) I really enjoyed your article.

[9 months ago](#)

[Like](#) [Reply](#)



**Guest**

hii, im a tenth grader and i live in the middle east, im going to be taking IB next year and i was wondering what classes would be helpful for majoring in either, graphic design, interior design, or architecture. the group three classes available at my school are ITGS, History, and Business and Management. this group is the one thats giving me the most trouble, i was told that ITGS is a requirement in some colleges, but my mom is telling me tht Business would be more useful and not to limit myself to a certain kind of career. does anyone have any advice? also what HL classes would be best? Thanks in advance :)

[9 months ago](#)

[Like](#) [Reply](#)



**M.V**

Excuse my typos... From my previous comment I hope its not to hard to understand what I was trying to say.

[10 months ago](#)

[Like](#) [Reply](#)



**M.V**

Hi I'm a single mother of 3 and I want to give my kids something to look up to. I decided I want to go school but want sure what exactly I wanted to goto school for . Ive started making my kids birthday invitation on my cell phone. Which people really seemed to like & I then began doing invitations to baby sowers & birthdays and making welcoming cards for new parents . Thats when someone told me I should get into graphic arts design. I didnt even know what the heck out was , so I began researching it.

ive decided it is something I would really like to do.

But my main concern is JOBS. I went to be sure there are enough jobs out there.i have to be sure to take up something that will benefit my family.

so how are the jobs for a graphic designer.

[10 months ago](#)

[Like](#) [Reply](#)



**99designs Review**

Graphic design is a very exciting career to enter into. You'll often be working with cutting edge technology, using your creativity, and having fun doing it. If you pay attention to detail, are patient, creative, and like solving problems, then you are well on your way. What is graphic design? It's a creative career that finally rewards you for all of those doodles you'd make during class. Nice article

[10 months ago](#)

[Like](#) [Reply](#)



**Historiancruz**

I'm 14 about to go into high school, um... I took painting, ceramics,sketch as my coarses. after reading such empowering comments I'm super interested in being a Graphic designer. The problem is... Did I take the right classes, please please please tell if I did, if I didn't please tell which I should

pick.

Please and thank you

[6 months ago](#) [in reply to 99designs Review](#)

[Like](#)



**Quannel**

luv this so much .good job sharon

[10 months ago](#)

[Like](#) [Reply](#)



**H Smith1998**

it a really good website rock on

[10 months ago](#)

[Like](#) [Reply](#)



**Hardstyle\_shuffle9499**

i dont know what course to choose....can i try it...am i have bright future or?????

[10 months ago](#)

[Like](#) [Reply](#)



**Santos Sara61**

Am only 14 years of age:o . But I would LOVE to become a graphic designer when I grow up:D!!

I draw things all the time, in school am always drawing:). My friends ask me on help how to decorate && put things together! I love helping them && they also say am very good(; .

My passion is putting things that match with one another.. It juz inspires me^.^!

[10 months ago](#)

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