

PROJECT 4 | DOLLAR BILL DESIGN

PROCESS _____ of 10	Meeting project milestones: Ongoing progress from <input type="text" value="initial designs"/> through <input type="text" value="revisions"/> to <input type="text" value="finished design"/>										
	Quality/quantity of <input type="text" value="preliminary designs"/> <input type="text" value="revisions"/> Visual, conceptual, and technical <input type="text" value="research/reference"/>										
CONCEPT, DESIGN, AND COMPOSITION _____ of 50	<table border="1" style="display: inline-table; vertical-align: top;"> <tr><td>1</td><td>2</td></tr> <tr><td>3</td><td>4</td></tr> </table> Visuals to support design concept Image choice font choice design elements color + value	1	2	3	4	<table border="1" style="display: inline-table; vertical-align: top;"> <tr><td>1</td><td>2</td></tr> <tr><td>3</td><td>4</td></tr> </table> Creative and effective composition of type, image, and design elements (as appropriate) to create visual impact, interest and engagement , and communicate chosen concept	1	2	3	4	
	1	2									
	3	4									
1	2										
3	4										
	<table border="1" style="display: inline-table; vertical-align: top;"> <tr><td>1</td><td>2</td></tr> <tr><td>3</td><td>4</td></tr> </table> Quality of "construction" — craft Quality of selections, retouching, cloning and other techniques.	1	2	3	4	<table border="1" style="display: inline-table; vertical-align: top;"> <tr><td>1</td><td>2</td></tr> <tr><td>3</td><td>4</td></tr> </table> Level of Challenge how difficult was image that was chosen to recreate	1	2	3	4	<input type="text" value="√"/> <input type="text" value="√+"/> <input type="text" value="√-"/> <input type="text" value="√"/> <input type="text" value="√+"/> <input type="text" value="√-"/> "effort" attention to detail
1	2										
3	4										
1	2										
3	4										
TECHNICAL _____ of 20	Image Construction		Document Specifications								
	<input type="text"/> image sources scanned/web original embedded <input type="text"/> use of techniques (as appropriate) <input type="text"/> selections <input type="text"/> image adjustments <input type="text"/> adjustment layers <input type="text"/> retouching <input type="text"/> painting <input type="text"/> transparency <input type="text"/> filters <input type="text"/> effects <input type="text"/> gradients <input type="text"/> blending options	<input type="text"/> .ai smart graphic object <input type="text"/> layer mask <input type="text"/> clipping mask <input type="text"/> drawn vector shapes <input type="text"/> placed from Illus <input type="text"/> smart objects <input type="text"/> <input type="text"/> <input type="text"/>	<input type="text"/> artboard format/size 6x14 ish V or H other proportions OK <input type="text"/> layers <input type="text"/> labeled <input type="text"/> 4+ artwork <input type="text"/> sufficient image quality of scanned or web images <input type="text"/> 4+ source images <input type="text"/> RGB document color mode								
PRESENTATION _____ of 20	Paper Final and Sources - Stapled (10)		Digital Files (10)								
	<input type="text"/> source images <input type="text"/> final designs (R) unmounted on tabloid paper at 100% scale		<input type="text"/> Project folder PRJ4-lastname <input type="text"/> Photoshop file (final) PRJ4-initials.PSD <input type="text"/> folder with all source files IMAGES- initials <input type="text"/> proper location								
-10 DEADLINE	Paper <input type="text"/> on time <input type="text"/> LATE	Digital <input type="text"/> on time <input type="text"/> LATE	BONUS POINTS								
			PROJECT GRADE								