STUDENT

PROJECT 4 DOLLAR BILL DESIGN

PROCESS
_____ of 10

Meeting project milestones: Ongoing progress from initial designs through revisions to finished design

Quality/quantity of preliminary designs revisions Visual, conceptual, and technical research/reference

CONCEPT, DESIGN, AND COMPOSITION
_____ of 50

1 2 3 4 **Visuals to support design concept**
Image choice
font choice
design elements
color + value

1 2 3 4 **Creative and effective composition of type, image, and design elements** (as appropriate) to create **visual impact, interest and engagement,** and **communicate chosen concept**

1 2 3 4 **Level of Challenge**
how difficult was image that was chosen to recreate

1 2 3 4 **Quality of "construction"** — craft
Quality of selections, retouching, cloning and other techniques.

√ √+ √– "effort"

√ √+ √– attention to detail

TECHNICAL
_____ of 20

Image Construction

___ image soucres
scanned/web
original
embedded

___ .ai smart graphic object

use of techniques (as appropriate)
___ selections
___ image adjustments
___ adjustment layers
___ retouching
___ painting
___ transparency
___ filters
___ effects
___ gradients
___ blending options
___ layer mask
___ clipping mask
___ drawn vector shapes
___ placed from Illus
___ smart objects
___
___
___

Document Specifications

___ artboard format/size
6x14 ish V or H
other proportions OK

___ layers
___ labeled
___ 4+ artwork

___ sufficient image quality of
scanned or
web images

___ 4+ source images

___ RGB document
color mode

PRESENTATION
_____ of 20

Paper Final and Process Folder (10)

___ sketches,
reference images,
source images,
& process (L)

___ final designs (R)
unmounted on
tabloid paper at
100% scale

Digital Files (10)

___ **Project folder**
PRJ4--lastname

Photoshop file (final)
___ PRJ4-initials.PSD

___ folder with all source files
IMAGES- initials

___ proper location

-10 DEADLINE

Paper
___ on time
___ LATE

Digital
___ on time
___ LATE

BONUS POINTS

PROJECT GRADE