

PROJECT 4 | DOLLAR BILL DESIGN

<p>PROCESS _____ of 10</p>	<p>Meeting project milestones: Ongoing progress from <input type="text" value="initial designs"/> through <input type="text" value="revisions"/> to <input type="text" value="finished design"/></p> <p>Quality/quantity of <input type="text" value="preliminary designs"/> <input type="text" value="revisions"/> Visual, conceptual, and technical <input type="text" value="research/reference"/></p>		
<p>CONCEPT, DESIGN, AND COMPOSITION _____ of 50</p>	<p><input type="checkbox"/> <input type="checkbox"/> Visuals to support design concept <input type="checkbox"/> <input type="checkbox"/> Image choice <input type="checkbox"/> <input type="checkbox"/> font choice <input type="checkbox"/> <input type="checkbox"/> design elements <input type="checkbox"/> <input type="checkbox"/> color + value</p> <p><input type="checkbox"/> <input type="checkbox"/> Quality of "construction" — craft <input type="checkbox"/> <input type="checkbox"/> Quality of selections, retouching, cloning and other techniques.</p>	<p><input type="checkbox"/> <input type="checkbox"/> Creative and effective composition of type, image, and design elements (as appropriate) to create visual impact, interest and engagement, and communicate chosen concept</p> <p><input type="checkbox"/> <input type="checkbox"/> Level of Challenge <input type="checkbox"/> <input type="checkbox"/> how difficult was image that was chosen to recreate</p> <p><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> "effort" <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> attention to detail</p>	
<p>TECHNICAL _____ of 20</p>	<p>Image Construction</p> <p>___ image sources ___ .ai smart graphic object scanned/web original embedded</p> <p>use of techniques (as appropriate)</p> <p>___ selections ___ layer mask ___ image adjustments ___ clipping mask ___ adjustment layers ___ drawn vector shapes ___ retouching ___ placed from Illus ___ painting ___ smart objects ___ transparency ___ opacity ___ filters ___ vinettes ___ effects ___ gradients ___ blending options</p>		<p>Document Specifications</p> <p>___ artboard format/size 6x14 ish V or H other proportions OK</p> <p>___ layers ___ labeled ___ 4+ artwork</p> <p>___ sufficient image quality of scanned or web images</p> <p>___ 4+ source images</p> <p>___ RGB document color mode</p>
<p>PRESENTATION _____ of 20</p>	<p>Digital Files (10)</p> <p>___ Project folder PRJ4-lastname</p> <p>Photoshop file (final) ___ PRJ4-initials.PSD</p> <p>___ folder with all source files PRJ4IMAGES- initials</p> <p>___ proper location</p>		
<p>-10 DEADLINE</p>	<p>Digital ___ on time ___ LATE</p>	<p>BONUS POINTS</p>	<p>PROJECT GRADE</p>