

PROJECT 4 | DOLLAR BILL DESIGN

PROCESS _____ of 10	Meeting project milestones: Ongoing progress from <input type="text"/> initial designs through <input type="text"/> revisions to <input type="text"/> finished design	
	Quality/quantity of <input type="text"/> preliminary designs	<input type="text"/> revisions Visual, conceptual, and technical <input type="text"/> research/reference

CONCEPT, DESIGN, AND COMPOSITION _____ of 50	<table border="1"> <tr><td>1</td><td>2</td></tr> <tr><td>3</td><td>4</td></tr> </table> Visuals to support design concept Image choice font choice design elements color + value	1	2	3	4	<table border="1"> <tr><td>1</td><td>2</td></tr> <tr><td>3</td><td>4</td></tr> </table> Creative and effective composition of type, image, and design elements (as appropriate) to create visual impact, interest and engagement , and communicate chosen concept	1	2	3	4
	1	2								
3	4									
1	2									
3	4									
	<table border="1"> <tr><td>1</td><td>2</td></tr> <tr><td>3</td><td>4</td></tr> </table> Quality of "construction" — craft Quality of selections, retouching, cloning and other techniques.	1	2	3	4	<table border="1"> <tr><td>1</td><td>2</td></tr> <tr><td>3</td><td>4</td></tr> </table> Level of Challenge how difficult was image that was chosen to recreate	1	2	3	4
1	2									
3	4									
1	2									
3	4									

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

"effort" attention to detail

TECHNICAL _____ of 20	Image Construction	Document Specifications
	___ image sources scanned/web original embedded ___ .ai smart graphic object use of techniques (as appropriate) ___ selections ___ image adjustments ___ adjustment layers ___ retouching ___ painting ___ transparency ___ filters ___ effects ___ gradients ___ blending options	___ layer mask ___ clipping mask ___ drawn vector shapes ___ placed from Illus ___ smart objects ___ opacity ___ vinettes ___ ___

___ artboard format/size
6x14 ish V or H
other proportions OK

___ layers
___ labeled
___ 4+ artwork

___ sufficient image quality of scanned or web images

___ 4+ source images

___ RGB document color mode

PRESENTATION _____ of 20	Paper Final and Sources - Stapled (10)	Digital Files (10)
	___ source images ___ final designs (R) unmounted on tabloid paper at 100% scale	___ Project folder PRJ4-lastname Photoshop file (final) ___ PRJ4-initials.PSD ___ folder with all source files IMAGES- initials ___ proper location

-10 DEADLINE	Paper	Digital	BONUS POINTS	PROJECT GRADE
	___ on time ___ LATE	___ on time ___ LATE		